

# DUPLICATE INVOICE



**WESH**  
**1021 N. Wymore Rd.**  
**Winter Park, FL 32789**  
**Main: (407)645-2222**  
**Billing: (407)389-7661**

www.wesh.com

Billing Address:

**GMMB**  
**Attention: Accounts Payable**  
**3050 K St, NW**  
**Washington, DC 20007**

Send Payment To:

**WESH**  
**P O Box 26876**  
**Lehigh Valley, PA 18002-6876**  
**FIN# 59-3186949**

Invoice #	Invoice Date	Invoice Month	Invoice Period
962128-1	10/21/12	October 2012	10/01/12 - 10/15/12

Station	Account Executive	Sales Office	Sales Region
WESH	Fran Berg	Eagle-Washingt	National

Advertiser	Product	Estimate Number
Obama/D/President	SKED A	2002

Flight Dates	Order #	Alt Order #
10/10/12 - 10/15/12	962128	07910934

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
9912856	95	101

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
1	10/10/12	10/12/12	M-F Sunrise @6AM	6:00-7:00 AM	--WTF--	:30	2	\$850.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	--WTF--	2	\$850.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESHW		10/10/12	6:42 AM	M-F Sunrise @6AM	6:00-7:00 AM	:30	OFA12G145H	\$850.00 NM
2	WESHTh		10/11/12	6:53 AM	M-F Sunrise @6AM	6:00-7:00 AM	:30	OFA12G145H	\$850.00 NM
2	10/15/12	10/15/12	M-F Sunrise @6AM	6:00-7:00 AM	M-----	:30	1	\$1,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	M-----	1	\$1,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESHM		10/15/12	6:12 AM	M-F Sunrise @6AM	6:00-7:00 AM	:30	OFA12P143H	\$1,000.00 NM
3	10/10/12	10/12/12	NBC Today Show	7:00-9:00 AM	--WTF--	:30	3	\$1,300.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	--WTF--	3	\$1,300.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WESHW		10/10/12	8:43 AM	NBC Today Show	7:00-9:00 AM	:30	OFA12P143H	\$1,300.00 NM
2	WESHTh		10/11/12	7:23 AM	NBC Today Show	7:00-9:00 AM	:30	OFA12P143H	\$1,300.00 NM
1	WESHF		10/12/12	8:59 AM	NBC Today Show	7:00-9:00 AM	:30	OFA12P143H	\$1,300.00 NM
4	10/10/12	10/12/12	*Early Sunrise @4:30AM 430a-5am		--WTF--	:30	3	\$75.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	--WTF--	3	\$75.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESHW		10/10/12	4:51 AM	*Early Sunrise @4:30AM	430a-5am	:30	OFA12P143H	\$75.00 NM
2	WESHTh		10/11/12	4:41 AM	*Early Sunrise @4:30AM	430a-5am	:30	OFA12P143H	\$75.00 NM
3	WESHF		10/12/12	4:43 AM	*Early Sunrise @4:30AM	430a-5am	:30	OFA12G145H	\$75.00 NM
5	10/15/12	10/15/12	*Early Sunrise @4:30AM 430a-5am		M-----	:30	1	\$125.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	M-----	1	\$125.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESHM		10/15/12	4:57 AM	*Early Sunrise @4:30AM	430a-5am	:30	OFA12G145H	\$125.00 NM

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**FIN# 59-3186949**

Invoice #	Invoice Date	Invoice Month	Invoice Period
962128-1	10/21/12	October 2012	10/01/12 - 10/15/12
Advertiser	Product	Estimate Number	
Obama/D/President	SKED A	2002	

www.wesh.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
6	10/14/12	10/14/12	Sun 5-6a	Sun 5-6a	-----S	:30	1	\$50.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	-----S	1	\$50.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	Su	10/14/12	5:22 AM	Sun 5-6a	Sun 5-6a	:30	OFA12P143H	\$50.00 NM
7	10/14/12	10/14/12	Sun Sunrise@6-8 AM	6:00-8:00 AM	-----S	:30	1	\$250.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	-----S	1	\$250.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	Su	10/14/12	7:21 AM	Sun Sunrise@6-8 AM	6:00-8:00 AM	:30	OFA12P143H	\$250.00 NM
8	10/10/12	10/12/12	Kelly and Michael 9-10 AM	9:00-10:00 AM	--WTF--	:30	2	\$800.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	--WTF--	2	\$800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	W	10/10/12	9:44 AM	Kelly and Michael 9-10 AM	9:00-10:00 AM	:30	OFA12G145H	\$800.00 NM
2	WESH	Th	10/11/12	9:58 AM	Kelly and Michael 9-10 AM	9:00-10:00 AM	:30	OFA12G145H	\$800.00 NM
9	10/10/12	10/12/12	NBC Today Show II	10AM-11AM	--WTF--	:30	2	\$700.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	--WTF--	2	\$700.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	Th	10/11/12		NBC Today Show II	10AM-11AM	:00		<del>\$700.00</del> NM
					Credited				
2	WESH	F	10/12/12	10:51 AM	NBC Today Show II	10AM-11AM	:30	OFA12G145H	\$700.00 NM
10	10/15/12	10/15/12	NBC Today Show II	10AM-11AM	M-----	:30	1	\$800.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	M-----	1	\$800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	M	10/15/12	10:51 AM	NBC Today Show II	10AM-11AM	:30	OFA12G145H	\$800.00 NM
11	10/10/12	10/12/12	M-F NOON NEWS 12-12:12:00-12:30 PM	12:00-12:30 PM	--WTF--	:30	3	\$500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	--WTF--	3	\$500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	W	10/10/12	12:13 PM	M-F NOON NEWS 12-12:30	12:00-12:30 PM	:30	OFA12P143H	\$500.00 NM
2	WESH	Th	10/11/12	12:25 PM	M-F NOON NEWS 12-12:30	12:00-12:30 PM	:30	OFA12P143H	\$500.00 NM
3	WESH	F	10/12/12	12:25 PM	M-F NOON NEWS 12-12:30	12:00-12:30 PM	:30	OFA12P143H	\$500.00 NM
12	10/15/12	10/15/12	M-F NOON NEWS 12-12:12:00-12:30 PM	12:00-12:30 PM	M-----	:30	1	\$450.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	M-----	1	\$450.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	M	10/15/12	11:59 AM	M-F NOON NEWS 12-12:30	12:00-12:30 PM	:30	OFA12P143H	\$450.00 NM
13	10/10/12	10/12/12	M-F 3-4 PM	3:00-4:00 PM	--WTF--	:30	2	\$650.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	--WTF--	2	\$650.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	W	10/10/12	3:40 PM	M-F 3-4 PM	3:00-4:00 PM	:30	OFA12G145H	\$650.00 NM

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at [www.hearsttelevision.com/for\\_advertiser](http://www.hearsttelevision.com/for_advertiser).  
We warrant that the actual broadcast information shown on this invoice was taken from the program log

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962128-1	10/21/12	October 2012	10/01/12 - 10/15/12

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																								
13	10/10/12	10/12/12	M-F 3-4 PM Class of Time - Pre-emptible with notice	3:00-4:00 PM	--WTF--	:30	2	\$650.00	NM																																																								
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Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																							
2	WESH	Th	10/11/12	3:41 PM	M-F 3-4 PM	3:00-4:00 PM	:30	OFA12G145H	\$650.00	NM																																																							
14	10/15/12	10/15/12	M-F 3-4 PM Class of Time - Pre-emptible with notice	3:00-4:00 PM	M-----	:30	1	\$700.00	NM																																																								
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1	WESH	M	10/15/12	3:39 PM	M-F 3-4 PM	3:00-4:00 PM	:30	OFA12G145H	\$700.00	NM																																																							
15	10/10/12	10/12/12	M-F 4-5 PM NEWS Class of Time - Pre-emptible with notice	M-F 4-5 PM	--WTF--	:30	3	\$800.00	NM																																																								
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3	WESH	F	10/12/12	4:30 PM	M-F 4-5 PM NEWS	M-F 4-5 PM	:30	OFA12P143H	\$800.00	NM																																																							
16	10/15/12	10/15/12	M-F 4-5 PM NEWS Class of Time - Pre-emptible with notice	M-F 4-5 PM	M-----	:30	1	\$800.00	NM																																																								
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1	WESH	M	10/15/12	4:28 PM	M-F 4-5 PM NEWS	M-F 4-5 PM	:30	OFA12P143H	\$800.00	NM																																																							
17	10/10/12	10/12/12	M-F 5-6 PM ROT Class of Time - Pre-emptible with notice	5:00-6:00 PM	--WTF--	:30	2	\$1,000.00	NM																																																								
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Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																												
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2	WESH	W	10/10/12	5:27 PM	M-F 5-6 PM ROT	5:00-6:00 PM	:30	OFA12G145H	\$1,000.00	NM																																																							
1	WESH	Th	10/11/12	5:48 PM	M-F 5-6 PM ROT	5:00-6:00 PM	:30	OFA12G145H	\$1,000.00	NM																																																							
18	10/10/12	10/12/12	M-F 6-6:30 PM Class of Time - Pre-emptible with notice	M-F 6-6:30 PM	--WTF--	:30	2	\$1,400.00	NM																																																								
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>10/08/12</td><td>10/14/12</td><td>--WTF--</td><td>2</td><td>\$1,400.00</td></tr><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WESH</td><td>W</td><td>10/10/12</td><td>6:27 PM</td><td>M-F 6-6:30 PM</td><td>M-F 6-6:30 PM</td><td>:30</td><td>OFA12P143H</td><td>\$1,400.00</td><td>NM</td></tr><tr><td>2</td><td>WESH</td><td>F</td><td>10/12/12</td><td>6:12 PM</td><td>M-F 6-6:30 PM</td><td>M-F 6-6:30 PM</td><td>:30</td><td>OFA12G145H</td><td>\$1,400.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/08/12	10/14/12	--WTF--	2	\$1,400.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WESH	W	10/10/12	6:27 PM	M-F 6-6:30 PM	M-F 6-6:30 PM	:30	OFA12P143H	\$1,400.00	NM	2	WESH	F	10/12/12	6:12 PM	M-F 6-6:30 PM	M-F 6-6:30 PM	:30	OFA12G145H	\$1,400.00	NM											
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																												
	10/08/12	10/14/12	--WTF--	2	\$1,400.00																																																												
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																							
1	WESH	W	10/10/12	6:27 PM	M-F 6-6:30 PM	M-F 6-6:30 PM	:30	OFA12P143H	\$1,400.00	NM																																																							
2	WESH	F	10/12/12	6:12 PM	M-F 6-6:30 PM	M-F 6-6:30 PM	:30	OFA12G145H	\$1,400.00	NM																																																							
19	10/15/12	10/15/12	M-F 6-6:30 PM Class of Time - Pre-emptible with notice	M-F 6-6:30 PM	M-----	:30	1	\$1,500.00	NM																																																								
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>10/15/12</td><td>10/21/12</td><td>M-----</td><td>1</td><td>\$1,500.00</td></tr><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WESH</td><td>M</td><td>10/15/12</td><td>6:22 PM</td><td>M-F 6-6:30 PM</td><td>M-F 6-6:30 PM</td><td>:30</td><td>OFA12G145H</td><td>\$1,500.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/15/12	10/21/12	M-----	1	\$1,500.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WESH	M	10/15/12	6:22 PM	M-F 6-6:30 PM	M-F 6-6:30 PM	:30	OFA12G145H	\$1,500.00	NM																						
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																												
	10/15/12	10/21/12	M-----	1	\$1,500.00																																																												
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																							
1	WESH	M	10/15/12	6:22 PM	M-F 6-6:30 PM	M-F 6-6:30 PM	:30	OFA12G145H	\$1,500.00	NM																																																							
20	10/13/12	10/13/12	SA/SU 6-6:30 PM Class of Time - Pre-emptible with notice	SA/SU 5:58-6:30 PM	-----S-	:30	1	\$1,200.00	NM																																																								
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>10/08/12</td><td>10/14/12</td><td>-----S-</td><td>1</td><td>\$1,200.00</td></tr><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WESH</td><td>Sa</td><td>10/13/12</td><td></td><td>SA/SU 6-6:30 PM</td><td>SA/SU 5:58-6:30 PM</td><td>:00</td><td></td><td><del>\$1,200.00</del></td><td>NM</td></tr></table> <p>Credited</p>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/08/12	10/14/12	-----S-	1	\$1,200.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WESH	Sa	10/13/12		SA/SU 6-6:30 PM	SA/SU 5:58-6:30 PM	:00		<del>\$1,200.00</del>	NM																						
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																												
	10/08/12	10/14/12	-----S-	1	\$1,200.00																																																												
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																							
1	WESH	Sa	10/13/12		SA/SU 6-6:30 PM	SA/SU 5:58-6:30 PM	:00		<del>\$1,200.00</del>	NM																																																							
21	10/14/12	10/14/12	SA/SU 6-6:30 PM Class of Time - Pre-emptible with notice	SA/SU 5:58-6:30 PM	-----S	:30	1	\$1,200.00	NM																																																								

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We warrant that the actual broadcast information shown on this invoice was taken from the program log



## DUPLICATE INVOICE

Send Payment To:



**WESH**  
**P O Box 26876**  
**Lehigh Valley, PA 18002-6876**  
**FIN# 59-3186949**

Invoice #	Invoice Date	Invoice Month	Invoice Period
962128-1	10/21/12	October 2012	10/01/12 - 10/15/12

Advertiser	Product	Estimate Number
Obama/D/President	SKED A	2002

www.wesh.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
<b>Weeks:</b> <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12   10/14/12   -----S                   1       \$1,200.00									
<b>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</b> 1 WESH Su 10/14/12 6:27 PM SA/SU 6-6:30 PM SA/SU 5:58-6:30 PI :30 OFA12G145H \$1,200.00 NM									
22	10/10/12	10/12/12	M-F Entertainment Tonight	7:00-730 PM	--WTF--	:30	2	\$1,700.00	NM
Class of Time - Pre-emptible with notice									
<b>Weeks:</b> <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12   10/14/12   --WTF--                   2       \$1,700.00									
<b>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</b> 1 WESH W 10/10/12 7:11 PM M-F Entertainment Tonight 7:00-730 PM :30 OFA12G145H \$1,700.00 NM 2 WESH Th 10/11/12 7:27 PM M-F Entertainment Tonight 7:00-730 PM :30 OFA12P143H \$1,700.00 NM									
23	10/10/12	10/13/12	M-Su News @ 11PM	11-1135p	--WTF--	:30	2	\$1,500.00	NM
Class of Time - Pre-emptible with notice									
<b>Weeks:</b> <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12   10/14/12   --WTF--                   2       \$1,500.00									
<b>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</b> 1 WESH W 10/10/12 11:27 PM M-Su News @ 11PM 11-1135p :30 OFA12P143H \$1,500.00 NM 2 WESH Th 10/11/12 11:29 PM M-Su News @ 11PM 11-1135p :30 OFA12G145H \$1,500.00 NM									
24	10/10/12	10/12/12	NBC Tonight Show	11:35P-12:35XM	--WTF--	:30	2	\$850.00	NM
Class of Time - Pre-emptible with notice									
<b>Weeks:</b> <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12   10/14/12   --WTF--                   2       \$850.00									
<b>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</b> 2 WESH W 10/10/12 12:12 AM NBC Tonight Show 11:35P-12:35XM :30 OFA12G145H \$850.00 NM 1 WESH Th 10/11/12 12:32 AM NBC Tonight Show 11:35P-12:35XM :30 OFA12P143H \$850.00 NM									
25	10/15/12	10/15/12	Mon NBC Prime VOICE	Prime Other	M-----	:30	1	\$8,000.00	NM
Class of Time - Pre-emptible with notice									
<b>Weeks:</b> <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12   10/21/12   M-----                   1       \$8,000.00									
<b>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</b> 1 WESH M 10/15/12 8:28 PM Mon NBC Prime VOICE Prime Other :30 OFA12P143H \$8,000.00 NM									
26	10/15/12	10/15/12	NBC Prime REVOLUTION	10:00-11:00 PM	M-----	:30	1	\$10,000.00	NM
Class of Time - Pre-emptible with notice									
<b>Weeks:</b> <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12   10/21/12   M-----                   1       \$10,000.00									
<b>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</b> 1 WESH M 10/15/12 10:36 PM NBC Prime REVOLUTION 10:00-11:00 PM :30 OFA12G145H \$10,000.00 NM									
27	10/14/12	10/14/12	NFL	8:00PM-conclusion	-----S	:30	1	\$15,000.00	NM
Class of Time - Pre-emptible with notice									
<b>Weeks:</b> <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12   10/14/12   -----S                   1       \$15,000.00									
<b>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</b> 1 WESH Su 10/14/12 11:42 PM NFL 8:00PM-conclusion :30 OFA12P143H \$15,000.00 NM LR - Football									
28	10/15/12	10/15/12	M-Su News @ 11PM	11-1135p	M-----	:30	1	\$1,600.00	NM
Class of Time - Pre-emptible with notice									
<b>Weeks:</b> <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12   10/21/12   M-----                   1       \$1,600.00									
<b>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</b> 1 WESH M 10/15/12 11:29 PM M-Su News @ 11PM 11-1135p :30 OFA12P143H \$1,600.00 NM									
29	10/14/12	10/14/12	Sun 5-6a	Sun 5-6a	-----S	:30	1	\$100.00	NM
Class of Time - Pre-emptible with notice									
<b>Weeks:</b> <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/14/12   10/20/12   -----S                   1       \$100.00									

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Advertiser	Product	Estimate Number
Obama/D/President	SKED A	2002

www.wesh.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
29	10/14/12	10/14/12	Sun 5-6a	Sun 5-6a	-----S	:30	1	\$100.00	NM
Class of Time - Pre-emptible with notice									
	10/08/12	10/14/12	-----S				1	\$100.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	Su	10/14/12	5:59 AM	Sun 5-6a	Sun 5-6a	:30	OFA12G145H	\$100.00 NM
30	10/12/12	10/12/12	KATIE COURIC DAY	2-3PM	----F--	:30	1	\$400.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/08/12	10/14/12	----F--	1	\$400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	F	10/12/12	2:45 PM	KATIE COURIC DAY	2-3PM	:30	OFA12G145H	\$400.00 NM
31	10/14/12	10/14/12	CHRIS MATTHEWS WK	CHRIS MATTHEW:	-----S	:30	2	\$350.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/08/12	10/14/12	-----S	2	\$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WESH	Su	10/14/12	10:20 AM	CHRIS MATTHEWS WKND EM	CHRIS MATTHEW:	:30	OFA12G145H	\$350.00 NM
1	WESH	Su	10/14/12	10:29 AM	CHRIS MATTHEWS WKND EM	CHRIS MATTHEW:	:30	OFA12P143H	\$350.00 NM
<b>Total Spots</b>							<b>47</b>		

## Payment Terms 30 Days

<u>Gross Total</u>	\$68,900.00
<u>Agency Commission</u>	\$10,335.00
<u>Net Amount Due</u>	\$58,565.00